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Beverly Company

Eric Flagg

400 S. BEVERLY DRIVE • PENTHOUSE • BEVERLY HILLS, CA 90212
(213) 556-8166

Eric Flagg fled his native Germany in January 1939, and found assylum in a refugee camp in Holland.

Rather than 'waste' his time, he devoted himself to literature, music and history, which were always his greatest interests.

Shortly after the Nazis invaded Holland, Eric became a member of the Dutch underground resistance forces where he also met his future wife, Edith.

The years 1942-45 were filled with drama, terror and accomplishments.

Eric and Edith came to America in 1947, spent one year in New York, and came to California in 1948.

Eric covered for several years, California as a traveling salesman, while Edith worked as a fashion designer.

They started in 1955, an apparel manufacturing company, Edith Flagg, Inc.

Shortly thereafter, Eric served 3 different terms as President of the Apparel Trade Organization, California Fashion Creators.

He also dedicated himself to the City of Hope and served 3 terms as President of the Merchants Club, was Vice-President of the City of Hope, and was a member of the Board of Directors for more than 20 years.

Eric Flagg was an honoree of the National Conference of Christians and Jews, the Israeli Red Cross and the apparel division of the United Jewish Fund.

His involvement in the Federation included Chairman of the Apparel Division, member of the Major Gift Committee, Chairman of the Finance Committee, and member of the Executive Committee.

To date, Eric is still active in many community activities and most important, he happens to be a very nice guy.